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On Friday, October 8, 2021 at or before 4:59 p.m., agenda was posted at the front doors of City Hall, on the bulletin board in the lobby of City Hall, and on the City of Bethany website: [cityofbethany.org](http://cityofbethany.org). The City of Bethany encourages participation from all its citizens. If participation at any public meeting is not possible due to a disability, notification to the City Clerk at least 48 hours prior to the scheduled meeting is encouraged to make the necessary accommodations. The City may waive the 48-hour rule if signing is not the necessary accommodation.

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# AMENDED AGENDA

## BETHANY ECONOMIC DEVELOPMENT AUTHORITY

**THURSDAY, OCTOBER 14, 2021  
11:45 A.M.**

**BETHANY LIBRARY - MEETING ROOM A  
6700 NW 35<sup>TH</sup> ST  
BETHANY OK**

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### Call to Order

1. Consent Docket:
  - A. Approval of Minutes from the September 23, 2021 Regular Meeting.
  - B. Approval of Minutes from the September 27, 2021 Special Called Meeting.
2. Old Business:
  - A. Report from Greg Banta, Community Consultants.
  - B. Report from Amanda McCellon, Community Development Director.
3. Discussion on BEDA finances and budget.
4. Discussion, consideration, and possible approval of BEDA sponsoring the Christmas Tree Lighting.
5. Discussion with Dale German, a contributor for the Bethany Tribune, regarding a story he is working on for the Tribune.
6. City Manager's Report.
7. Mayor's Report.
8. Roundtable and discussion.
9. New business. *(As defined by the Oklahoma Open Meeting Act § 311 (A) (9) as "matters not known about or which could not have reasonably been foreseen prior to the time of posting the agenda").*
10. Adjourn.

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On Thursday, October 7, 2021 at or before 4:59 p.m., agenda was posted at the front doors of City Hall, on the bulletin board in the lobby of City Hall, and on the City of Bethany website: [cityofbethany.org](http://cityofbethany.org). The City of Bethany encourages participation from all its citizens. If participation at any public meeting is not possible due to a disability, notification to the City Clerk at least 48 hours prior to the scheduled meeting is encouraged to make the necessary accommodations. The City may waive the 48-hour rule if signing is not the necessary accommodation.

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# AGENDA

## BETHANY ECONOMIC DEVELOPMENT AUTHORITY

**THURSDAY, OCTOBER 14, 2021  
11:45 A.M.**

**BETHANY CITY HALL  
6700 NW 36<sup>TH</sup> ST, BETHANY OK.**

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Call to Order

1. Consent Docket:
  - A. Approval of Minutes from the September 23, 2021 Regular Meeting.
  - B. Approval of Minutes from the September 27, 2021 Special Called Meeting.
2. Old Business:
  - A. Report from Greg Banta, Community Consultants.
  - B. Report from Amanda McCellon, Community Development Director.
3. Discussion on BEDA finances and budget.
4. Discussion, consideration, and possible approval of BEDA sponsoring the Christmas Tree Lighting.
5. City Manager's Report.
6. Mayor's Report.
7. Roundtable and discussion.
8. New business. *(As defined by the Oklahoma Open Meeting Act § 311 (A) (9) as "matters not known about or which could not have reasonably been foreseen prior to the time of posting the agenda").*
9. Adjourn.

On Tuesday, September 21, 2021, at or before 4:59 p.m., agenda was posted at the front doors of City Hall, on the bulletin board in the lobby of City Hall, and on the City of Bethany website: [cityofbethany.org](http://cityofbethany.org).

**MINUTES**

**BETHANY ECONOMIC DEVELOPMENT AUTHORITY**

**THURSDAY, SEPTEMBER 23, 2021**

**11:45 A.M.**

**BETHANY CITY HALL**  
**6700 NW 36<sup>TH</sup> ST, BETHANY OK**

MEMBERS PRESENT:     Mark Privott             Chairman  
                                 Phillip Suarez             Vice Chair  
                                 Anthony Garcia             Trustee  
                                 Lisa Looper                 Trustee  
                                 Dustin Stearman           Trustee

MEMBERS ABSENT:

OTHERS PRESENT:     Elizabeth Gray             City Manager  
                                 Amanda McCellon         Community Dev. Director  
                                 Greg Banta                 Community Consultants

Chairman Privott called the Bethany Economic Development Authority meeting to order at 11:46 A.M.

**ITEM NO. 1** on the agenda was **CONSENT DOCKET:**

**A.     APPROVAL OF MINUTES FROM THE SEPTEMBER 9, 2021  
           REGULAR MEETING.**

Motion was made by Looper, seconded by Stearman to approve the minutes from the September 9, 2021 Regular Meeting as presented. Yes votes: Privott, Suarez, Garcia, Looper and Stearman. No votes: none. Motion passed.

**ITEM NO. 2** on the agenda was **OLD BUSINESS.**

**A.     REPORT FROM GREG BANTA, COMMUNITY CONSULTANTS.**

Mr. Banta gave an update on NW 23<sup>rd</sup> development; tenants expected to move in November; update on Salazar property.

**B. REPORT FROM AMANDA MCCELLON, COMMUNITY DEVELOPMENT DIRECTOR.**

Ms. McCellon gave an update given on Planning & Zoning cases and new developments.

**ITEM NO. 3** on the agenda was **DISCUSSION ON BEDA BUDGET.**

Discussion only-no action taken: need to allocate how much money for specific projects; Amanda McCellon and Trustee Garcia to get list or outstanding financial commitments to present.

**ITEM NO. 4** on the agenda was **DISCUSSION, CONSIDERATION, AND POSSIBLE APPROVAL OF BEDA SPONSORING THE CHRISTMAS TREE LIGHTING.**

Move to next meeting.

**ITEM NO. 5** on the agenda was **PROPOSED EXECUTIVE SESSION: CONSIDERATION AND POSSIBLE APPROVAL TO ENTER INTO EXECUTIVE SESSION FOR THE PURPOSE OF DISCUSSING THE OPTION TO PURCHASE 8101 NW 39<sup>TH</sup> EXPRESSWAY AND/OR UNPLATTED PORTION SEC 18 12N 4W AUTHORIZED BY 25 O.S. SECTION 307 (B) (3) FOR A DEVELOPMENT IN PARTNERSHIP WITH THE ROUTE 66 CENTENNIAL COMMISSION.**

**A. ENTER EXECUTIVE SESSION.**

Motion was made by Garcia , seconded by Looper to enter into executive session. Yes votes: Privott, Suarez, Garcia, Looper and Stearman. No votes: none. Motion passed.

Entered executive session at 12:12 p.m.

**B. EXIT EXECUTIVE SESSION.**

Exited executive session at 12:43 p.m.

**ITEM NO. 6** on the agenda was **CITY MANAGER'S REPORT.**

Ms. Gray gave an update on GO Bond Committee; and update on Adopt-A-Spot program.

**ITEM NO. 7** on the agenda was **MAYOR'S REPORT.**

**ITEM NO. 8** on the agenda was **ROUNDTABLE AND DISCUSSION.**

Trustee Garcia gave update on Dale German doing a piece on BEDA for The Tribune on October 14<sup>th</sup>; Community Development to do a PowerPoint.

**ITEM NO. 9** on the agenda was **NEW BUSINESS.**

**ITEM NO. 10** on the agenda was **ADJOURN.**

Chairman Privott adjourned the Bethany Economic Development Authority meeting at 1:02 P.M.

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CHAIRMAN

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CITY CLERK

On Thursday, September 21, 2021, at or before 4:59 p.m., agenda was posted at the front doors of City Hall, on the bulletin board in the lobby of City Hall, and on the City of Bethany website: [cityofbethany.org](http://cityofbethany.org).

## **MINUTES**

### **BETHANY ECONOMIC DEVELOPMENT AUTHORITY**

#### **SPECIAL CALLED MEETING**

**MONDAY, SEPTEMBER 27, 2021  
12:00 P.M.**

**BETHANY CITY HALL  
6700 NW 36<sup>TH</sup> ST, BETHANY OK**

MEMBERS PRESENT:	Mark Privott	Chairman
	Lisa Looper	Trustee
	Dustin Stearman	Trustee
MEMBERS ABSENT:	Phillip Suarez	Vice Chair
	Anthony Garcia	Trustee
OTHERS PRESENT:	Amanda McCellon	Community Dev. Director

Chairman Privott called the Bethany Economic Development Authority Special Called Meeting to order at 12:04 P.M.

**ITEM NO. 1** on the agenda was **CONSIDERATION AND POSSIBLE APPROVAL TO ALLOW GREG BANTA TO NEGOTIATE FOR PROPERTY FOR POTENTIAL TOURISM ON ROUTE 66 AND ALLOW UP TO \$5,000.00 TO CREATE PRESENTATION MATERIALS.**

Motion was made by Looper, seconded by Stearman to allow Greg Banta to negotiate for property for potential tourism on Route 66 and allow up to \$5,000.00 to create presentation materials. Yes votes: Privott, Looper and Stearman. No votes: none. Motion passed.

**ITEM NO. 2** on the agenda was **CONSIDERATION AND POSSIBLE APPROVAL TO ALLOW CHAIRMAN MARK PRIVOTT TO SIGN NON-BINDING LETTER OF INTENT.**

Motion was made by Stearman, seconded by Looper to allow Chairman Mark Privott to sign non-binding Letter of Intent. Yes votes: Privott, Looper and Stearman. No votes: none. Motion passed.

**ADJOURN**

Chairman Privott adjourned the Bethany Economic Development Authority Special Called Meeting at 12:05 P.M.

\_\_\_\_\_  
CHAIRMAN

\_\_\_\_\_  
CITY CLERK



September 23, 2021

Bethany Economic Development Authority  
Chairman Mark Privott  
Bethany, OK 73008

Dear Chairman Privott,

The Bethany Main Street Association is making plans to partner with the City of Bethany on the annual Christmas Tree Lighting event on Saturday, November 20. Previous tree lightings have brought generations of people to the downtown Bethany area to see the lights, meet Santa, win prizes, eat s'mores, and listen to carolers.

We are hoping to make this year's event bigger than ever, and that will require the participating of area stakeholders. Plans for this year include a horse-drawn carriage, s'mores over a fire pit, cotton candy, skylights, face painting, free pictures with Santa and Mrs Claus, multiple elementary school choirs, hundreds of dollars in Santa goodie bag giveaways, and a car show. The budget for this year's event is \$10,000, with approximate category breakdowns as follows:

- **Giveaways** - \$3,000 (Santa goodie bag giveaways, horse-drawn carriage, car show prizes, s'mores, cotton candy, free Santa and Mrs. Claus pictures, Santa photographer, face painting)
- **Vendors** - \$2,000 (skylights, light & sound, promotional materials, etc)
- **Insurance** - \$2,000
- **Safety & street closures** - \$2,000
- **Streetlight decorations and flags** - \$1,000

We are writing on behalf of the Bethany Main Street Association to inquire about the availability of funds that could help contribute toward the cost of the event. We'd love to do this event bigger and better than ever before, and the generosity of community stakeholders is appreciated.

Thank you for your consideration!

Sincerely yours,

Kim Metcalf, President  
Kendra Cunkle, Vice-President  
Melissa Ross, Secretary  
Dustin Stearman, Treasurer

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*The Bethany Main Street Association exists to promote and enhance the commercial and economic interests of its community and members. We achieve this by cooperating with area stakeholders in the hosting of events, the beautification of our community, and by being an active, positive voice in local developments as they arise.*

## SPONSORSHIP PROPOSAL

### **About the Christmas Tree Lighting**

The annual Christmas Tree Lighting is the focal point of Bethany's holiday season. A horse-drawn carriage, Christmas carolers, free pictures with Santa and Mrs. Claus, hundreds of dollars in giveaways, a car show, s'mores, choirs from local elementary schools, cotton candy, face painting, and goodie bags from Santa Claus brings everyone together for fun... and of course, the big countdown to the lighting of the Christmas tree is the highlight of the evening! Part of Route 66 is blocked off, so families can stroll around at their leisure. Scheduled for Saturday, November 20, 2021, you won't want to miss it!

### **About the Bethany Main Street Area**

The Bethany Main Street area consists of dozens of restaurants, shops, and services; all designed to serve Bethany and surrounding areas. From BBQ to authentic New York-style pizza to burgers to Mexican food to Asian food... we have you covered! Grab breakfast, lunch, or dinner, and browse our many stores while drinking a coffee from Serve Coffee or Aloha Shaved Ice. We hope to see you soon!

#### Shopping

Apple Tree Antiques, The Cottage, Scott Stearman Studio, Splurge Baskets of Love, C&J Sporting Goods, McClure's Flowers, Eden Antique Emporium, Stephanie's Vintique and Plaster Paint Co, Deer Clan Books, Hott Mess Designs, Booth 1981

#### Eats & Drinks

Stray Dog Café, Swadley's BBQ, Papa Angelo's Pizzeria, Serve Coffee & Community, Birrieria Diaz, Not Cho Cheesecake, Ding Asian Fusion, Boomerang Diner, Sonic, MentaliTea and Coffee, Pho39, Aloha Shaved Ice & Coffee Shoppe, Hello Nutrition

#### Services

First Bethany Bank & Trust, Slate Screenprinting & Design, Hayes Electric, The Hair Boutique, Duane Cory State Farm, Sophisticuts, 38th Street Barbershop, Bethany Beauty College, 36th Studio West, Physical Therapy Central, LMRoss, Tom's Barbershop, The Cove Co-working, Tinker Federal Credit Union, Mercer-Adams Funeral Service, The Bethany Law Center, Northwest Oklahoma City Chamber, Emerald Spring Spas, The Billie Sue Salon, Thirty9th & Asbury



## SPONSORSHIP PROPOSAL

### Christmas Tree Lighting Sponsorship Benefits

Patron: \$2,500

- Designation as event co-sponsor with the City of Bethany & Bethany Main Street Association
- Large logo on printed signs at event
- Five mentions from the stage during event
- Featured on-stage interview right before the tree lighting
- Large logo/thank you on flyer distributed to elementary school households (est. 1k homes)
- Appreciation card in each Santa goodie bag
- Large logo on horse-drawn carriage banner
- Social media promotion via the Bethany Main Street Association accounts
- Social media promotion via the City of Bethany accounts
- Limit 1

Ambassador: \$1,500

- Medium logo on printed signs at event
- Three mentions from the stage during event
- Medium logo/thank you on flyer distributed to elementary school households (est. 1k homes)
- Medium logo on horse-drawn carriage banner
- Social media promotion via the Bethany Main Street Association accounts
- Limit 4

Partner: \$500

- Small logo on printed signs at event
- Two mentions from the stage during event
- Social media promotion via the Bethany Main Street Association accounts
- No limit

## SPONSORSHIP PROPOSAL

### **Thank you!**

The final date to book a sponsorship is Friday, October 1, 2021. This will give us enough time to produce signs, flyers, social media assets, and other marketing collateral.

Bethany Main Street is a team of businesses, organizations, and individuals striving to enrich our area, and we need your participation. We are all successful when everyone contributes!

Please let us know if we can answer any questions. Thank you for your consideration!

### **Contact**

Dustin Stearman  
(405) 922-6601  
dustinstearman@gmail.com

